



Company Profile

Energy, power and progress

 **OEL Ocean Energy Ltd.**



Who We Are

Ocean Energy Limited (OEL) is a business entity registered as a limited company through the Companies Act of the Laws Kenya. It was incorporated in the year 2010, and is domiciled in Nairobi, Kenya.

We are a company that specializes in offering energy solutions in the region, with our specialty being in the petroleum sector.

Our core business is oil marketing, an endeavor that involves importation, marketing and distribution of high quality petroleum products.

Ocean Energy's product portfolio includes petroleum products such as fuels, LPG, lubricants, and others.

The fuel types that we deal in include Premium Motor Spirit (PMS), diesel (AGO), kerosene (IK) and Jet A-1

Motto

“To meet the desires of our customers by doing our best to all always”

Mission

To be the leading local and regional distributor of petroleum products of the highest possible standard, while adhering to the industry’s best practices in quality delivery and environmental responsibility.

Vision

To empower Africa through provision of appropriate and cutting edge energy solutions.

Core Values

- Integrity
- Commitment to quality
- Creativity and innovation
- Team spirit
- Environmental responsibility



What We do

At Ocean Energy, providing energy solutions is our mission and passion.

Seeing the consumers of our products enjoy growth occasioned by their interaction with our products gives us great satisfaction.

After all, we know that our growth as a company is wholly dependent on the growth of our customers.

Having been in the petroleum industry for the last decade now, we have established ourselves as a force to reckon with in the region in the trading of petroleum and petroleum products.

Our high quality linkages in the petroleum industry have been our backbone in enabling us deliver value-for-money for our customers.

Our company's entrance into the market was informed by the reality of the sharply rising demand for reliable energy solutions in the region.

This growing demand for energy has been occasioned by the rapid growth of the regional economies.

Our desire to be part of the solution in addressing this energy need has seen Ocean Energy bring a fresh and innovative outlook to the regional markets.

With quality delivery and customer satisfaction as our guiding principle, our growth has been on a steady and upward trajectory.

For Ocean Energy, providing energy solutions goes beyond just product delivery.

It encompasses assurance of quality, adherence to time frames and deadlines, competitive pricing and reliable aftersales interaction. We also provide our dear customers with reliable and relevant industry information to enable them make informed business decisions.

Being aware of the very critical role energy solutions play in the economy, and being cognizant of the sensitivity of product quality management, we at Ocean Energy hold ourselves to the highest possible standards in the industry.



Our Products

Ocean energy focuses on delivering prices without compromising on quality of fuels. We have capacity to supply a wide range of fuel products beyond the standard products available as pump stations.

Ocean Energy deals with the following Fuel Products:

1

PMS, (SUPER)

Super Petrol also known as Premium Motor Gasoline or Premium Motor Spirit (PMS) or petrol is a product derived from crude and used as fuel in internal combustion engines .



2

AGO (DIESEL)

Automotive Gas oil, also known as diesel, is generated from crude distillation process and is used to efficiently power internal combustion diesel engines. Our diesel conforms to the specifications required in the region. Automotive Gas Oil, or AGO, is the name given to the fuel intended for use in road vehicles (trucks, buses, vans and cars) powered by diesel engines.

AGO is used in two main types of vehicle:

Heavy-duty vehicles, such as trucks and buses. Light-duty vehicles, such as vans and passenger cars.

Diesel engines are widely used in heavy-duty vehicles. Such vehicles are frequently operated in fleets and are re-fuelled centrally with fuel delivered direct from the supplier. In the light-duty vehicle sector, recent advances in engine design now also allow light-duty diesel engines to compete with gasoline engines on performance grounds.



3

DPK (kerosene)

Dual Purpose Kerosene (DPK) kerosene is a very versatile product. When in a very pure state and is used to power jetengine aircraft (jet-fuel) and some rockets, it is known as Aviation Turbine Kerosene (ATK). It is also used as domestic fuel for lamps, stoves, cookers.

In this state, it is called Household Kerosene (HHK), domestic fuel for lamps, stoves, cookers, and the likes, when the product can be adapted for use for both purposes, it is known as Dual Purpose Kerosene (DPK).



4

Fuel oil 180CST

Fuel Oil is a fraction obtained from petroleum distillation, either as a distillate or a residue. Broadly speaking, Oil is any liquid petroleum product, which is burned in a furnace or boiler for the generation of heat or used in an engine for the generation of power, except oils having a flash point of approximately 40 °C (104 °F). Oil is made of long hydrocarbon chains, particularly alkanes, cycloalkanes and aromatics. The term Fuel Oil is also used in a stricter sense to refer only to the heaviest commercial fuel that can be obtained from crude oil, heavier than gasoline and naphtha. APPLICATIONS: Fuel oils are used as fuel for power generation, marine bunkers and large industrial heating plants.



5

Fuel oil 125 CST

Heavy Fuel Oil (HFO) is the residual product that remains after refining crude oil. HFO is used in heaters, boilers, furnaces, kilns and power generators.

HFO sold in Kenya must meet the following critical parameters: Kinematic viscosity @ 500C of 180 cst maximum, pour point of 270C maximum, sulphur content of 2.3% maximum and a net calorific value of 41MJ/kg minimum.

The two types of furnace oils we deal with include: CST 125 & CST 180



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Lubricants

We are world leaders in the distribution of speciality lubricant and fuel additives, as well as synthetic base oils, to enhance both the performance and longevity of products.





7

Liquefied petroleum (LPG)

LPG is used as a fuel in a range of applications including in heating and cooking appliances, industrial applications, in vehicles and as a propellant and refrigerant. LPG can be obtained primarily as propane, butane or a mixture of the two. A powerful odorant is added so that it is easily detected.

Our Clients

Through the years, our unrelenting commitment to delivering value-for-money and customer satisfaction has enabled us win trust of a really wide range of clientele.

Our esteemed clients include established corporates, non-governmental organizations, education institutions, SMEs and many others.

At Ocean Energy, we are proud to be playing this noble role of supplying great energy solutions that are driving growth in the region's journey to a brighter future.

Our Work Force

The landscape in the energy sector is in constant shift as a result of unpredictable changes in market trends.

This calls for players in the energy sector to adopt forward- looking strategies in order to remain relevant.

In this regard, Ocean Energy has recruited a highly innovative workforce whose drive and creativity keeps our operations, services and products in step with the latest market trends.

Our personnel are a highly motivated, well equipped and very knowledgeable team with an extensive experience in the energy sector.

We recognize the critical role a motivated workforce plays in a company's growth.

In line with this, we have created a conducive environment for our personnel to attain self-actualization and job satisfaction in their career paths.

It is this great team that is driving Ocean Energy's vision forward.

• Retail stations

Our decades- long experience in petroleum marketing has enabled us to successfully establish and run retail stations in various locations in the region.

We currently have such stations in Kampala Uganda, Juba in South Sudan, and Lubumbashi in DR Congo.

With our market presence already firmly established, we foresee ourselves scaling up the number of our retail stations significantly in the coming years.

• Local Market

At Ocean Energy we have very vibrant trading with clients who buy in bulk. Our prices for bulk purchases are among the most competitive in the market.

Our industry linkages have made it possible for us to have in place a very stable infrastructural support.

This enables us to offer our bulk purchase clients a seamless purchase and delivery experience.

We have several loading terminals serving our local customers. They are in Mombasa, Konza, Eldoret, Nakuru and Kisumu.

• Export Market

Over the years, Ocean Energy has streamlined and perfected its operational capability and capacity in exportation and transit of petroleum products.

Our strengths go beyond importation and local distribution.

Our presence in Kenya, Uganda, South Sudan and DR Congo is a clear testimony of our competence and capacity to deliver our quality products across borders.

As a result of these strengths, our partners in exportation and transit of petroleum products know that they can always count on us to deliver.



Health, Safety, Security and Environment [HSSE] Status

At Ocean Energy, we place adherence to our HSSE guidelines above everything else.

Profitable and sustainable business growth will only happen where health, safety and security of our workforce, customers, products and the environment are taken care of.

In this regard, Ocean Energy pays very close attention to the quality of personnel, processes and equipment used by ourselves and our partners.

This is to ensure that the safest, cleanest, most efficient and cost effective output is attained.

This approach enables us to reduce to the lowest possible levels any incidences of outcomes that may stand in negation to our HSSE policies.

Corporate Social Responsibility [CSR]

From inception, Ocean Energy has aspired to be a highly responsible corporate citizen. Towards this end, we have always invested great effort to be part and parcel of the communities within which we operate.

It is part of our appreciation of the role the society has played in growing Ocean Energy to whom we are today.

Over the years, we have had the privilege of initiating various social programs.

The outcome of these initiatives has always been a source of great benefit and joy to the communities partnering with us.

A critical part of our CSR also includes our commitment and sustained effort to adhere to the NEMA accredited environmental policies in protecting our environment for a sustainable future.

Media

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